

GORDON M. SHRUM
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VANCOUVER, B.C. V6T 1E6

March 24th, 1983.

Mr. J. E. Smith,
President,
Radio NW Limited,
815 McBride Plaza,
New Westminster, B.C.
V3L 2C1

Dear Mr. Smith:

I understand CKNW is being considered for an award from the British Columbia Association of Broadcasters as a result of the successful 1982 campaign to save the Pier B.C. Trade and Convention Centre.

As I've said many times during the past year, there is little doubt but that without the work of CKNW, and particularly that of Gary Bannerman, this project would never have been revived. Gary felt that it was too important to the tourist industry in B.C. and consequently to the economic health of the City and the Province to be killed by a squabble over financing by the senior levels of government.

Bannerman organized a campaign to convince the various levels of government that they should get together and ensure the completion of the Centre. He did this with such energy and enthusiasm and with such consummate tact and skill that in a few weeks the two senior governments reversed their positions and the project is now well underway. The fact that he was able to enlist support from many other organizations and most notably from all the radio stations, helped to ensure the success of his efforts.

I congratulate both Bannerman and CKNW upon the success of an undertaking that will have permanent beneficial effects upon our community. In fact, it was probably the most important and worthwhile project that could have been undertaken at that time.

Some recognition by the British Columbia Association of Broadcasters of this outstanding achievement would be certain to receive wide-spread public approval.

Yours truly,



G. M. Shrum